



## **Marketing Intern Summer 2009**

<b>Mission Statement:</b>	Starlight Theatre Association of Kansas City, Inc. is a not-for-profit corporation that presents first quality professional entertainment and arts education to diverse audiences, while building an appreciation for the performing arts, and preserving and enhancing the Starlight venue for future generations. Starlight is committed to family-oriented entertainment at affordable prices, with a focus on musical theatre.
<b>Position Description:</b>	The student will work with the Marketing Department on the 2009 Broadway season at Starlight, as well as other marketing initiatives for educational programs and special events. Duties will include assisting in mass media marketing efforts; drafting e-mail copy for Broadway and concert e-blasts; editing and posting media kits for each of the five Broadway shows; assisting with media pitches, follow-up calls and interviews; coordinating show promotions with sponsors and radio stations; assisting on-site at Broadway shows; delivering and posting show collateral; and assisting with general preparation for Broadway show weeks. The intern will have the opportunity to lead development and execution of at least one special promotion/event in support of Broadway ticket sales.
<b>Majors Desired:</b>	Business, Marketing, Journalism, Communications or Advertising
<b>Required Computer Skills:</b>	Windows, Microsoft Office products and Internet Usage
<b>Desired Computer Skills:</b>	Adobe InDesign, Photoshop
<b>Salary:</b>	\$250 per week
<b>Time Commitment:</b>	Full-time, 11 weeks, with start date at the end of May. Some evening and weekend hours will be part of the commitment. Start and end dates are negotiable.
<b>Application Method:</b>	E-mail, Fax and Mail
<b>Application Deadline:</b>	March 27, 2009

**Application Materials:**

Complete the Intern Application at [www.kcstarlight.com](http://www.kcstarlight.com) and submit along with Resume and Cover Letter. If called for an interview, you will be asked to bring in a portfolio.

**For more information on this position:**

Starlight Theatre Association of Kansas City  
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