

# BREAKING GROUND

STARLIGHT'S 37TH ANNUAL GALA

## SPONSORSHIP LEVELS

**PRESENTER**  
(\$50,000)

**INVESTOR**  
(\$25,000)

**DIRECTOR**  
(\$15,000)

**STAR**  
(\$10,000)

**PLAYWRIGHT**  
(\$6,000)

**ACTOR**  
(\$3,750)

**PATRON**  
(\$1,500)

**INDIVIDUAL TICKET** (\$375)

### EVENT NIGHT BENEFITS

<b>Reserved table seating</b>	2 Premium Tables (20 Guests)	1 Premium Table (10 Guests)	1 Table (10 Guests)	8 Guests	6 Guests	4 Guests	2 Guests	1 Guest
<b>Verbal recognition during onstage remarks</b>	●	●	●					
<b>Recognition on screen</b>	Dedicated Logo	Dedicated Logo	Logo	Logo	Name			
<b>Recognition in printed Gala program</b>	Full Page	Logo	Logo	Logo	Name	Name	Name	

### PRE/POST - EVENT PROMOTION

<b>Recognition on Gala invitation (print and digital)*</b>	Logo							
<b>Recognition on the Gala website</b>	Logo, Premier Placement	Logo	Logo	Logo	Name	Name	Name	
<b>Post-event blog post featured in donor e-newsletter (distribution of 4,000+)</b>	Featured	●	●	●	●	●		
<b>Post-event blog post featured in Starlight e-newsletter (distribution of 230,000+)</b>	Featured	●	●	●				
<b>Recognition on social media (Facebook, Instagram, LinkedIn)</b>	2 Dedicated Posts	1 Dedicated Post	1 Group Post	1 Group Post				

### PERFORMANCE SEASON BENEFITS

<b>Season ticket packages (Plaza Section) for the 2025 Broadway Series</b>	12	10	6	4				
<b>Single concert tickets (Plaza Section) to select show(s) during the 2025 season</b>	6	4	2					
<b>Access to exclusive donor hospitality areas during 2025 season</b>	12 Guests/Show	10 Guests/Show	6 Guests/Show	4 Guests/Show	4 Guests/Show	2 Guests/Show	2 Guests/Show	
<b>Recognition in all Broadway programs and on Starlight website for a full year</b>	Logo	●	●	●	●	●	●	
<b>Onsite opportunity for Broadway pre-show engagement (table/giveaway)</b>	●	●						
<b>10% discount on venue rental in the 2024-2025 season</b>	●	●						

### TAX DEDUCTIBILITY

<b>Fair Market Value</b>	\$9,250	\$7,300	\$3,550	\$2,400	\$1,000	\$600	\$400	\$100
--------------------------	---------	---------	---------	---------	---------	-------	-------	-------

### SPONSORSHIP ADD-ONS

Event tickets included in base sponsorship package.

#### RED CARPET SPONSOR \$5,000

- Logo placement on cocktail table and bar signage during Red Carpet Reception
- Branded cocktail napkins
- Recognition as Red Carpet Sponsor on all event materials (invitation, website, program, etc.)\*

#### DINNER SPONSOR \$10,000

- Logo placement on dinner table signage and seating chart
- Ad in printed Gala program
- Recognition as Dinner Sponsor on all event materials (invitation, website, program, etc.)\*

#### AFTER PARTY SPONSOR \$2,500 - (3 REMAINING)

- Logo placement on stage, bar signage, and bistro tables in Applause Club
- Branded cocktail napkins
- Recognition as After Party Sponsor on all event materials (invitation, website, program, etc.)\*

\* Please respond by **September 5** to ensure inclusion in printed materials

# STARLIGHT'S 37TH ANNUAL GALA

PLEASE REPLY

CONTACT PERSON \_\_\_\_\_

NAME/COMPANY NAME as you wish to be recognized \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

\_\_\_\_\_ I look forward to attending the Gala on October 5.

\_\_\_\_\_ I am not able to attend, but I would like to make a contribution to Starlight.

\_\_\_\_\_ I decline all benefits and would like my gift to be 100% tax-deductible.

## LEVELS OF SUPPORT

- PRESENTER (\$50,000+)  INVESTOR (\$25,000+)  DIRECTOR (\$15,000+)  STAR (\$10,000+)  
 PLAYWRIGHT (\$6,000+)  ACTOR (\$3,750+)  PATRON (\$1,500+)  
 INDIVIDUAL TICKET (\$375) QTY \_\_\_\_\_  OTHER DONATION \$ \_\_\_\_\_

## SPONSORSHIP ADD-ONS

- AFTER PARTY (\$2,500)

Please respond by **September 5** to ensure inclusion in printed materials

## PAYMENT INFORMATION

- SEND ME AN INVOICE  
 CHECK ENCLOSED *made payable to Starlight: 4600 Starlight Rd, Kansas City, MO 64132*

For credit card payments, visit [kcstarlight.com/gala](http://kcstarlight.com/gala) or call (816) 997-1159

## QUESTIONS?

Contact Denton Williams at [denton.williams@kcstarlight.com](mailto:denton.williams@kcstarlight.com) or (816) 997-1126.